

IDTEXPO.com Social Media – Terms of Use and Agreement

- 1 **Purpose and Goals.** Social media sites are powerful communication tools that have a significant impact on organizational and professional reputations. Our Social Media Terms of Use Agreement (“Terms”) govern IDTEXPO.com’s (IDT EXPO) relationship with users of our social media channels. Our social media channels are designed to: 1) connect innovators, users, and investors to the people who put technology to work; 2) provide you the tools to network, exchange ideas and grow your business. By using and accessing our social media channels, you agree to abide by our Terms as well as our Social Media User Agreement, as may be updated from time to time.
- 2 **Scope.** Our Terms establish guidelines for users’ publications on our social media channels. For the purposes of these Terms, social media means any channel for online publication and commentary, including but not limited to blogs, wiki's, social networking sites such as IDTEXPO.com, Facebook, Instagram, Snapchat, Flickr, LinkedIn, Twitter, Pinterest, Google+, Tumblr, and YouTube (“social media channels”). These Terms are in addition to and complement IDT EXPO’s Social Media User Agreement.
- 3 **Responsibility.** You are legally liable for any and all content or information you publish or share on IDT EXPO’s social media channels. Our social media channels are not the appropriate place to resolve issues, conflicts, disputes, complaints or discuss individual sales and service experiences. Users who wish to share their comments and feedback with IDTEXPO should send us message through the “Contact Us” tab on our website.
- 4 **Content and Discontinued Use.** Users’ content and information published or shared on our social media channels must be accurate, truthful, lawful, and not violate the rights of other users or third-parties. IDT EXPO has no obligation to store, save, maintain or provide you with a copy of the content or information that you publish on our social media channels. We may, at any time, without prior notice, and at our sole discretion, alter, add to, or delete any content or information on our social media channels that we find irrelevant, disruptive, harmful, damaging, illegal, misleading or otherwise inconsistent with the mission or goals of IDT EXPO. Users read, view, use and rely on content and information on our social media channels at their own risk. We reserve the right to discontinue any of our social media channels at any time, without prior notice, at our sole discretion.
- 5 **Exclusion of Liability.** IDT EXPO is not liable for any indirect, incidental, special, consequential or punitive damages, or any loss of data, opportunities, reputation, profits or revenues that arise from any and all content, products, apps or services published or shared on our social media channels by IDT EXPO, other users, or third-party links maintained on IDT EXPO’s social media channels.
- 6 **Confidentiality.** Users must take proper care not to purposefully or inadvertently disclose information that is proprietary or confidential in nature. This includes information about IDT EXPO’s intellectual property, upcoming product releases, sales, product design, finances, number of products sold, organization strategy, and any other information that has not been publicly released by IDT EXPO. Users must not publish or share any personal identifying

information of an IDT EXPO contributor, representative or other IDT EXPO social media channel user. Such disclosure, even if unintentional, may result in legal action taken against you.

- 7 **Endorsements.** Absent express authorization from IDT EXPO, comments, photographs, videos, voice memos, third-party links and other content or information that users publish or share on IDT EXPO's social media channels shall not imply endorsement by IDT EXPO. If IDT EXPO follows another user's account, "likes" another page, re-tweets, "favorites," shares, posts a website's link or otherwise re-posts another user's content, such action shall not constitute an endorsement.
- 8 **Respect Intellectual Property Rights.** Users of IDT EXPO's social media channels must respect the intellectual property rights of others, including IDT EXPO's intellectual property rights. Except as expressly authorized by IDT EXPO, users may not use our copyrights or Trademarks or any confusingly similar marks. Users who would like to reference another's copyrighted work or trademark should provide a link to the other person's work rather than reproduce it on our social media channels. Any user who violates the intellectual property rights of another agrees to indemnify, hold IDT EXPO harmless and pay for any and all fees or other monies owed arising from the content or information the user publishes on or through our social media channels.
- 9 **License.** You agree to grant IDT EXPO a worldwide, non-exclusive transferable, sub-licensable, royalty-free license to use, distribute, reproduce, process, alter, prepare derivative works of, perform, and display any intellectual property content or information that you publish on our social media channels. This license may be perpetual and irrevocable. You also agree to pay for all fees, royalties, and any other monies or claims owed arising from the content or information you publish on or through our social media channels.
- 10 **Termination of Use ("Blocking").** We reserve the right to terminate your use of our social media channels (block you), at any time, without prior notice, and at our sole discretion, if we believe that your actions may be a violation of these Terms or if we believe that you may be in breach of our Social Media User Agreement. Upon termination, you will lose the right to access or use any of IDT EXPO's social media channels as we deem appropriate.
- 11 **Agreement:** I have read, understand and agree to adhere to IDT EXPO's Social Media Terms and Use Agreement as outlined above. I understand that I am personally liable for all content and information I publish on IDT EXPO's social media channels. Furthermore, I understand that these Terms may be amended from time to time without prior notice.

IDTEXPO.com SOCIAL MEDIA USER AGREEMENT

All prospective users of IDT EXPO.com's ("IDT EXPO") must agree to abide by our Social Media User Agreement (the "agreement"). This agreement establishes guidelines that must be carefully observed and adhered to when publishing any content or information on any of IDT EXPO's social media channels.

1. When publishing or sharing any content or information, accessing or otherwise using any of IDT EXPO's social media channels, I agree that I will:

- a. Comply and adhere to all applicable laws and regulations, including, but not limited to, intellectual property laws, privacy laws, anti-spam laws, among others.
- b. Truthfully and accurately disclose my identity, including my name, current and past positions, and any relevant affiliations.
- c. Use disclaimers such as, "This is my personal statement and the opinions, conclusions and other information included in this post do not necessarily reflect those of IT EXPO," whenever I publish or share content or information that is my personal opinion or endorsement,
- d. Publish only accurate, truthful, and lawful content or information that does not violate or infringe upon the rights of other users or third-parties.
- e. Encourage board members, industry contacts, advocates and other IDT EXPO social media channel users to adhere to our Terms of Use Agreement and our Social Media User Agreement.
- f. I agree to use common sense and use IDT EXPO's social media channels in a professional manner.

2. When publishing or sharing any content or information, accessing or otherwise using any of IDT EXPO's social media channels, I agree that I will NOT:

- a. Publish or share misleading, deceiving or false content or information, or ask another to mislead, deceive or publish false content or information.
- b. Publish or share content or information that is disruptive, hateful, intimidating, or advocates violence.
- c. Misrepresent my identity, current or past positions, or affiliations.
- d. Disparage, harass, harm or abuse or otherwise publish or share unlawful, intimidating, discriminatory, libelous, defamatory, obscene, or other objectionable content or information regarding IDT EXPO, its practices, directors, officers, employees, volunteers, affiliates, or other users of IDT EXPO's social media channels.
- e. Ask posters to endorse a product without first obtaining express board approval.
- f. Accept compensation, incentives, or rewards of any kind for advertising or endorsing any composite repair system or product.
- g. Target, either directly or indirectly IDT EXPO or IDT EXPO social media users to offer commercial or private products or services.

h. Publish or share spam, "junk mail," or other unsolicited or unauthorized advertisements on IDT EXPO's social media channels.

i. Publish, share or disclose another's identification documents, confidential financial or proprietary information.

j. Infringe upon or violate another's intellectual property rights or other proprietary rights.

k. Publish or share any content or information from a fake or anonymous account.

I have read, understand and agree to adhere to IDT EXPO's User Agreement as outlined above. I understand that I am personally liable for all content and information I publish on IDT EXPO's social media channels. Furthermore, I understand that this agreement may be amended from time to time without prior notice.